

## GEDIK YATIRIM AND DEVEXPERTS CREATED NEW TRADING PLATFORM SPECIFICALLY FOR TURKISH MARKET

*Gedik Yatirim and Devexperts have announced the launch of a brand new Trading Platform created particularly for Turkish Market.*

Munich, Istanbul - Munich based Devexperts GmbH, developers of the financial markets most successful professional retail and institutional trading platforms and providers of one of the US's largest cloud based financial data infrastructures, today announced the launch together with Gedik Yatirim of a brand new Trading Platform created specifically for Turkish Market.

The platform includes client native applications for Android and iOS along with WEB integrated via common gateway, that allows to see synchronous data updates, and provides the ability to trade stocks and futures listed on Borsa Istanbul Exchange.

Gedik Trader is a white-labeled Devexperts platform designed specifically for Turkish market. It provides one of the fastest market data in Turkey, powered by dxFeed, a Market Data Delivery service from Devexperts. Mobile and Web applications took all the best from Devexperts platforms user experience and got new unique features developed particularly for the Turkish market and for Turkish customers. Gedik Trader clients are now able to buy market data subscriptions online directly from Web and Mobile applications with real time market data available even for a week duration. Clients will benefit from the high speed market data delivery to applications along with high stability of the platform.

[www.gediktrader.com](http://www.gediktrader.com)

**Onur Topaç**, Vice Chairman of Gedik Yatirim said *“Technology is the most important ingredient of our service. We are working every day to improve our service because we value our customers. In that respect to improve our most important service, our trading platform, we have started a new journey with Devexperts. We are very happy to work with one of the best technology providers in our industry.”*

**Firat Gurler**, CEO of Devexperts Turkey said *“It's a great pleasure to work with Gedik Yatirim to deliver our best products to Turkish Market. Also it's a good example of collaboration between two big companies in the delivery of a brand new product to the market aiming to bring Trading Services to the next Level. I believe that Gedik Trader platform turns a new page of Turkish Stock Exchange trading history and providing new standards of speed and stability. With the introduction of Gedik Trader, Devexperts is now fully operational in Turkey, from data delivery to R&D and local support.”*

### **About Devexperts:**

Headquartered in Munich, Germany, Devexperts, was founded in 2002 and specializes in the development of highly complex software solutions and services for the global Capital Markets industry. Our clients are retail and institutional brokerage houses, exchanges and buy-side firms. We have over 200 engineers in offices in North America, Europe and Asia.

The high performance, scalability and integration capabilities of our products and services, along with 24x7x365 monitoring and support, result in some of the global financial industry's most recognized and reliable technology applications (e.g. the Thinkorswim platform). Millions of people trade daily through the use of Devexperts technology.

### **About Gedik Yatirim:**

Gedik Investment is one of the leading investment banking advisory and brokerage firms in Turkey, providing research and brokerage services to domestic and foreign clients. The company is a member of Borsa Istanbul (BIST) and is authorized by the Capital Markets Board (CMB). Today, it has the largest customer base of all non-bank local brokerage houses, with around 34,000 clients and counting. Gedik Investment boasts a widespread distribution network, with 35 main branches spread across Turkey's primary cities.